

News

24 OCTOBER 2014

RECAP: 11TH TAKE A KID MTB DAY



IMBA's Take a Kid Mountain Bike Day is an annual celebration held officially on the first Saturday of October. The event strives to encourage communities around the world to join together and ride mountain bikes with youth. Over the years we've had tens of thousands of kids participate from across the globe, including: Italy, Australia, South Africa, Canada, Malaysia, Switzerland, The Netherlands, Estonia and Mexico. Informal or formal, one child or 100 children, TKMBD celebrates the joy of riding in the dirt.

Besides being good, healthy fun, the goal is to develop a connection between kids and the natural world around them. Today's children are tomorrow's land managers and politicians — future decision-makers for important matters like recreation and access to public lands. How different might our current access landscape look today if previous generations of policy makers had grown up riding bikes on natural-surface trails?

We believe this event has great potential in Europe, so put the 2015 date — Saturday October 2nd — already in your agenda! It is really quite simple: plan a mountain bike ride with some kids or integrate a kids activity in an existing event and register the event on IMBA's website to receive additional support.

This year, we're very glad that several European clubs hosted a TKMBD event. Images say more than words so take a look at these great pictures from the 2014 edition. IMBA's Take a Kid Mountain Bike Day is an annual celebration held officially on the first Saturday of October. The event strives to encourage communities around the world to join together and ride mountain bikes with youth. Over the years we've had tens of thousands of kids participate from across the globe, including: Italy, Australia, South Africa, Canada, Malaysia, Switzerland, The Netherlands, Estonia and Mexico. Informal or formal, one child or 100 children, TKMBD celebrates the joy of riding in the dirt.

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